

Amanda Roche

Sports Media Coordinator

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PROFESSIONAL SUMMARY

Versatile media coordinator and on-air personality with 12 years of experience in production management, on-air communication, and broadcast technology. I have been known for quality and efficient content production, while also being an enthusiastic problem solver and talented performer.

WORK & LEADERSHIP EXPERIENCE

FOX Sports Media & Broadcast Center

Phoenix, AZ

Media Control Center Operator

August 2022-Present

- Operates live events (ex. FIFA & Super Bowl) streamed across media platforms to 50+ mil. viewers.
- Troubleshoots signal quality, routing issues, and incidents according to operating procedures.
- Oversees live transmission check-ins with remote production venues during live events.

Phoenix Sports Bureau

Phoenix, AZ

Sports Reporter

August 2025-Present

- Wrote, produced, and reported on-air coverage of professional sporting events for the Cronkite Sports Bureau across digital platforms.
- Conducted interviews with athletes, coaches, and sports figures while producing compelling sports stories under tight deadlines in fast-paced newsroom environments.
- Collaborated with producers, anchors, photographers, and editors to create live and pre-recorded sports content, including game coverage, feature packages, and breaking news segments.

PHNX Sports

Phoenix, AZ

Production Intern

May 2026-Present

- Produced podcast shows for PHNX Sports live-streamed daily to various media platforms.
- Edited multimedia content using all software on Adobe Creative Suite.
- Pitched sports content and digital story ideas

ESPN+/Grand Canyon University

Phoenix, AZ

On-Air Talent and Broadcast Crew

August 2021-April 2023

- On-air color analyst and play-by-play personality for D1 volleyball and softball televised on ESPN+.
- Produced, filmed, and ran graphics for broadcasts live on ESPN+.
- Edited highlight videos shared across multiple platforms.
- Wrote accurate and engaging news stories within tight deadlines.

NASCAR

Avondale, AZ

Zoom Crew Marketing

August 2021-October 2025

- Provided guest interaction during events statewide to promote upcoming races.
- Created promotional materials event specific distributed to fans.
- Provided analysis of guest traffic and information after each event.

KOB4 - NBC Affiliate

Albuquerque, NM

News Internship

May 2022-August 2022

- Anchored segments working with and without teleprompter guides.
- Edited video footage on Adobe Premiere and utilized ENPS to create show segments.
- Shot video content on Blackmagic cameras pertaining to sports interest stories statewide.

Calvary Church

Albuquerque, NM

Media Coordinator & Personality

April 2018-July 2021

- On-Air personality for advertisements, announcements, and shows.
- Produced, wrote, and edited 200+ shows reaching an international audience.
- Oversaw lighting, graphics, audio and camera movements.
- Participated in meetings with production crew to keep programs in step with creative vision.

EDUCATION

Arizona State University

Masters of Arts in Sports Journalism | 3.75 GPA

Phoenix, AZ

December 2026

Grand Canyon University

Bachelor of Arts in Communications & Broadcasting with a Minor in Marketing

Phoenix, AZ

December 2023

Honors: Summa Cum Laude, National Society of Collegiate Scholars, Dean's List 3.76 GPA

SKILLS

Broadcasting, Script writing, Content creation, Investigative journalism, Anchoring & reporting, Videography, Social media marketing, Quick memorization, Audio/visual editing, Public speaking, Team management, Calm in high-stress environments, High attention to detail, Self-sufficient, Research & analytics, Transmission engineering, In-depth interviewing, Livestream management, Story pitching, Clear communication, ENPS, Adobe, Audience engagement